

Friday, 04 December 2009

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## **Launch of 2010 Boat Show**

'Youth' will be the theme of the third annual Jersey Boat Show next year, which organizers are announcing as taking place on the 1<sup>st</sup> – 4<sup>th</sup> May 2010.

The Show will be officially launched on board the Royal Navy mine hunter, HMS Walney when she is brought into St. Helier Harbour by her Commanding Officer, Old Victorian, Lieutenant Commander Marcus Jacques,

"As part of the visit I am very proud to be able to launch the 2010 Jersey Boat Show with the focus being on youth organizations. Throughout my formative years the sea has played a significant role in my life.

From the surf at St Ouen to messing about in boats at the Royal Channel Island Yacht Club with Victoria College, I have had one of the best initiations I could have ever wished for and I hope my visit will inspire more to follow."

Lieutenant Commander Marcus Jacques will welcome the Chief Minister and Jersey Harbours Chief Executive Officer, Howard Le Cornu on board for the formal announcement. Guests from the Royal Navy, show exhibitors and members of Island youth groups will also be onboard to mark the launch of the 2010 Jersey Boat Show.

Representatives from across the local Royal Navy youth and cadet organisations will also be invited to join the crew on the Naval Mine Hunter to celebrate the special focus on 'youth' for next year's show.

Speaking at the event, Mr Le Cornu said: "We are delighted to formally announce the dates for the 2010 Jersey Boat Show. The past two years have proved a resounding success for the show and we are building on that success each year. We are

particularly thrilled that the Royal Navy has come over to Jersey with the sole aim of helping us to launch the event. It is a mark of the growing significance of the Jersey Boat Show in the boating calendar to have such a prestigious presence here in the Island today."

The 2010 event will take place at the start of the boating season, over the Bank Holiday weekend, 1,2 and 3 May.

The three-day Show will take place in the maritime heart of St Helier featuring power, sail and water sports, along with local food produce, craft, music and family activities.

Assistant Minister for Economic Development, Senator Paul Routier, said: " We are very proud to have the Royal Navy here to launch our 2010 Boat Show. Last year HMS York attended the show and was one of the most popular attractions and we would be absolutely delighted to see a Royal Naval vessel join us for the 2010 Boat Show next May.

The Jersey Boat Show is now firmly established as an event in the Jersey calendar which brings significant benefits for tourism, trade and the Island as a whole. The show has also been a platform for Jersey to develop its international reputation and we hope that 2010 will continue to build on the strong foundations of the previous two boat shows."

Last year's show was considered a huge success after thousands of Islanders attended to look around HMS York; the Jubilee Sailing Trust's tall ship Lord Nelson; and more than 80 boats of all sizes. In addition to the main attractions, visitors enjoyed more than 80 exhibitors, and entertainment, with all the main attractions full to capacity and stall holders reporting significant trade.

Ends -

Note to editors:

To keep up-to-date with the latest goings on and any developments ahead of the next Jersey Boat Show, you can keep an eye on the Jersey Boat Show website [www.Jerseyboatshow.com](http://www.Jerseyboatshow.com)

For further information about the Boat Show please contact the Boat Show Coordinator on 07797 787 872

Commercial Director Myra Shacklady is also available for comment, please contact her on 07797 816 701