

Jersey Boat Show 2010

BOOKING FORM & PRICE LIST

"A magnificent show. The content and, especially, the visitor numbers way surpassed our expectations. We did business and we look forward to returning next year."

Jersey Boat Show
1-3 May 2010
BANK HOLIDAY WEEKEND





Jersey Boat Show 2010 Exhibitor Price List

MARINA EXHIBITION SPACE

St Helier Marina /m² £6.05

The rates are calculated on the total number of square metres each vessel occupies: LOA x Beam. Tidal constraints apply - access is gained three hours either side of High Water.

LANDSIDE COVERED EXHIBITION SPACE

Albert Pier and New North Quay

Covered Marquee Stand 3m x 3m £315.00

Additional Costs:

Carpet /m² (land side only) £6.50

Electricity per 13 amp outlet. £45.00

Stands will be pre-constructed and are bookable in 3m x 3m sections, up to a maximum of 9m x 3m, subject to availability. Each marquee stand will contain standard event flooring, carpet can be provided at an additional cost. All other materials including display panels, hanging rails and lights are not included and must be supplied by the Exhibitor.

Exhibition space at the Show is limited. It will be allocated on the basis of space requirements and the appropriate sales and marketing mix for the Show. Jersey Boat Show reserve the right to refuse space applications.

LANDSIDE UNCOVERED EXHIBITION SPACE

Albert Pier & New North Quay

Uncovered hard standing /m² £5.25

Road side display areas per space £157.50

Catering Outlets per unit £350.00

ADVERTISING SPACE

A variety of advertising opportunities are available including banner sites around the arena.

Banner advertising- 2 spaces for £300 - situated on the railings surrounding the arena - facing into the marina.

TRAVEL AND ACCOMMODATION PACKAGES

For 2010 Jersey Boat Show, packages are available for exhibitors. Contact the Boat Show Coordinator.

For further information on prices contact Sara Felton, Boat Show Coordinator. Telephone +44 (0)1534 447745. Mobile + 44 (0)7797 787872. Email sara@jerseyboatshow.com

Jersey Boat Show Booking Form: Marina Exhibition Space

Please complete the form overleaf if you are also booking Landside Exhibition Space.

Please complete this booking form, making a copy for your records, and post the original to Jersey Boat Show, Maritime House, La Route du Port Elizabeth, St Helier, Jersey JE1 1HB enclosing a Deposit Cheque of 40% of Total Cost (including GST) payable to: The Treasurer of the States.

COMPANY DETAILS (Please complete in BLOCK CAPITALS)

Name of Company

Postal Address

Telephone

Fax

Email

Preferred Method of Contact Fax Post Email

Contact Person

Type of Products exhibited

Exhibitor ID passes (Please list first name and surname of those employees working on display. Include additional sheet if required).

Name 1

Position

Name 2

Position

Name 3

Position

MARINA EXHIBITION SPACE

METRES OF BEAM REQUIRED

COST (excluding GST)

Power Boat (£6.05 /m²)

Sailing Boat (£6.05 /m²)

ADDITIONAL REQUIREMENTS

QUANTITY

COST (excluding GST)

On Marina Shore Power per boat (£7.00)

SUMMARY OF COSTS

COST (excluding GST)

If you are also booking Landside space, please complete this section on the Landside Exhibition Space Booking Form

Total Marina Exhibition Space

Total Landside Exhibition Space

Total Marina Additional Requirements

Total Landside Additional Requirements

Subtotal

Jersey Goods and Service Tax (GST) +3%

TOTAL COST

Less 40% Deposit (cheque enclosed)

Total Balance Due on or before 31 March 2010

AGREEMENT

On behalf of the Company, I have read and agree to abide by the Terms and Conditions of the Jersey Boat Show 2010

Name

Position

Signature

Date

For further enquiries regarding this booking, please contact Sara Felton, Boat Show Coordinator:
Telephone +44 (0)1534 447745. Mobile + 44 (0)7797 787872. Email sara@jerseyboatshow.com

Jersey Boat Show Booking Form: Landside Exhibition Space

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Name 1

Position

Name 2

Position

Name 3

Position

LANDSIDE EXHIBITION SPACE

QUANTITY

COST (excluding GST)

Covered Marquee Stand 3m x 3m (£315.00)

Uncovered hard standing (£5.25 /m²)

Road side display areas per space (£157.50)

Catering Outlets per unit (£350.00)

ADDITIONAL REQUIREMENTS

QUANTITY

COST (excluding GST)

Carpet /m² (£6.50)

Electricity per 13 amp outlet (£45.00)

SUMMARY OF COSTS

COST (excluding GST)

If you are also booking marina space, please complete this section on the Marina Exhibition Space Booking Form

Total Landside Exhibition Space

Total Additional Requirements

Subtotal

Jersey Goods and Service Tax (GST) +3%

TOTAL COST

Less 40% Deposit (cheque enclosed)

Total Balance Due on or before 31 March 2010

AGREEMENT

On behalf of the Company, I have read and agree to abide by the Terms and Conditions of the Jersey Boat Show 2010

Name

Position

Signature

Date

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Jersey Boat Show 2010

Terms and Conditions: General Conditions

1. Definitions

In these conditions the following terms will have the meaning shown:

- 1.1. The 'Agreement' means the binding agreement between the Exhibitor and the Organiser based solely on these terms and conditions and incorporating any other terms and conditions incorporated in this document.
- 1.2. 'Deposit' is 40% of the price required to rent the Space.
- 1.3. 'Exhibit' refers to the exhibition or stand places on the Space by the Exhibitor and includes displays, boats, structures, Permitted Vehicles, goods for sale or any other items belonging to, or under the control of the Exhibitor.
- 1.4. The 'Exhibitor' is any person(s) or organisation(s) submitting a Form to the Organiser, whether or not the Form is accepted.
- 1.5. The 'Event' is the Jersey Boat Show 2010.
- 1.6. The 'Form' is the application form provided by use to enable the Exhibitor to specify the Space required, which must be submitted to the Organiser with deposit to enable the Space to be allocated to the Exhibitor.
- 1.7. 'Obstructions' are any items on the walkways including but not limited to flag poles, signs, gangplanks and ropes.
- 1.8. The 'Organiser' is Jersey Harbours.
- 1.9. 'Payment Dates' mean the dates on which the balance of Rent must be received by the Organiser as specified in the Rate Card.
- 1.10. 'Permitted Vehicles' are those agreed in writing between the Exhibitor and Organiser to be allowed on the Site.
 - 1.11.1. 'Rate Card' is the sheet giving details of discounts, Payment Dates etc.
 - 1.12. The 'Services' includes one or more of the following : lifting or mechanical handling, power, water and waste disposal (as relevant) to the Space.
 - 1.13. The 'Site' refers to the whole area (including water space) under the supervision of the Organiser of the Event.
 - 1.14. The 'Space' is the area allotted to the Exhibitor by the Organiser for the purposes of this Exhibit including water space.

2. Applications

- 2.1 All applications must be made on the Form, which is contained within this document.
- 2.2 The supply of the Form does not constitute an offer of a Space.
- 2.3 The Form must be completed with all relevant details by the Exhibitor (or his agent) and sent to the address. No Space can be reserved unless a Form and Deposit have been received.
- 2.4 The submission of the Form constitutes acceptance of these conditions.
- 2.5 This Agreement is deemed to be created when the Organiser receives a completed form with Deposit (unless no Space is available).

3. Payments

- 3.1 All cheques should be made payable to the 'Treasurer of the States'.
- 3.2 The Deposit is payable on return of the Form. The deposit will only be returned to the Exhibitor if the Organiser cannot allocate a Space.
- 3.3 The Exhibitor must pay rent for size of the Space, as set out in the Form and reduced by any discounts and/or enhanced by any privileges as shown on the Rate Card if paid before or on the Payment Dates.
- 3.4 If Space is allocated to the Exhibitor after the Payment Dates, payment is due within 7 days of allocation of a Space and no reductions/enhancements referred to in clause 3.3 shall apply.

4. Late Payment

- 4.1 If, after allocation, the Exhibitor does not pay rent before or on the Payment Dates, the Organiser may:
 - 4.1.1 Withdraw the discount as described on the Rate Card; and/or
 - 4.1.2 Terminate this agreement by giving written notice to the Exhibitor pursuant to clause 6.

5. Termination by the Exhibitor

- 5.1 The Exhibitor may terminate the Agreement on written notice to the Organiser any time before the Event, provided that:
 - 5.1.1 If the Organiser cannot re-allocate the Space, the Exhibitor will pay the full rent less the amount already paid to the Organiser within 7 days; and
 - 5.1.2 If the Organiser re-allocates the Space, the Exhibitor will forfeit all sums paid at the date of termination.

6. Termination by the Organiser

- 6.1 The Organiser may terminate the Agreement if:
 - 6.1.1 The Exhibitor materially breaches any term of this Agreement and this breach cannot be remedied within a period of 7 days;
 - 6.1.2 The Exhibitor repeatedly breaches this Agreement. A repeated breach means two or more minor breaches;
 - 6.1.3 The Exhibitor or any principals or officers are convicted of a criminal offence;
 - 6.1.4 The Exhibitor commits any act or omission indicative of insolvency;
 - 6.1.5 The Exhibitor fails to pay rent before or on the Payment Dates.
- 6.2 If the Organiser does terminate under Clause 6, the Organiser retains the right to re-allocate the Space;
 - 6.2.1 If the Organiser cannot re-allocate the Space, the Exhibitor will pay the full rent less the amount already paid to the Organiser within 7 days; and
 - 6.2.2 If the Organiser re-allocates the Space, the Exhibitor will forfeit all sums paid at the date of termination.

7. Transfer, Sharing and Sub-Letting of the Space

- 7.1 The Exhibitor shall not be allowed to transfer, share or sub-let the Space allocated to it during the Event.

8. Access to the Space

- 8.1 The Organiser will give the Exhibitor access to the Space for a period of 1 day before and after the Event to erect or remove its Exhibit.
 - 8.1.1 If the Exhibit is not set up 30 minutes before the public is admitted the Organiser may remove it at the Exhibitor's cost.
 - 8.1.2 If the Exhibit is not taken down within 1 day after the Event the Organiser may remove it at the Exhibitor's cost.
- 8.2 Except for Permitted Vehicles, all vehicles will be required to leave the Site or be positioned in an area designated by the Organiser during the Event.
- 8.3 The Organiser may remove any offending vehicle at the Exhibitor's risk and cost.
- 8.4 No vehicle movement will be permitted from 45 minutes before the Site opens to the public until 45 minutes after it closes, except in such areas as may be designated by the Organiser.
- 8.5 The Organiser will send further information regarding the position of the Exhibitor's stand and set up once allocation has occurred.

9. Use of Space

- 9.1 The Exhibitor must state on the Form the content of the Exhibit and use of the Space.
- 9.2. The Exhibitor warrants that the information contained on the Form is truthful and not misleading.
- 9.3. The Exhibit must be on view to the public, and in the charge of a responsible, competent and knowledgeable person at all times while the Event is open to the public.
- 9.4. The Exhibitor must maintain the Space in good order and clean condition.
- 9.5. The Exhibit should be open during the opening hours of each day of the Event.
- 9.6. The Exhibitor must observe the activity parameters as set by the emergency services from time to time.

10. Floating Exhibits

- 10.1. All craft and other floating Exhibits shall be registered and/or licensed with the appropriate navigation authority and comply with all relevant regulations/requirements before being brought to the Site.
- 10.2. Only activities permitted under the terms of any such licence or regulations may be carried out.
- 10.3. The mooring or disposition of such craft shall be authorised by the Organiser.
- 10.4. Fuel for the floating Exhibits shall be used with the greatest vigilance and care and precautions must be taken against the risk of fire.

11. Insurance

11.1 The Exhibitor will be responsible for insuring property owned by him, and take best precautions to insure against the safety of his staff, constructors or visitors to the Space and for his and their property with a reputable insurance company.

11.2. The Exhibitor shall not do or permit any act that may jeopardise the Organiser's insurance of the Event.

12. Liability

12.1 The Organiser shall at no time be held responsible for the loss, damage, or destruction to any Exhibit of property of the Exhibitor or his staff, contractors or visitors, however caused.

12.2. The transportation, lifting and/or installation of the Exhibitor's property shall be at his risk and the Organiser shall not accept liability for any loss or damage for such property whether or not they are in receipt of payment for any such service.

13. Cancellation, Postponement or Abandonment

13.1 The Organiser shall not be liable to the Exhibitor for any costs incurred by the Exhibitor and the Organiser shall be entitled to retain the whole or part (as decided reasonable by the Organiser to cover its expenses incurred in relation to the Event) of sums paid to the Organiser if:

13.1.1 The Event, or any part of it, is postponed or abandoned by the Organiser (whether for reason or reasons outside of the control of the Organiser, or due to insufficient bookings); or

13.1.2 Any licence, supply agreement or provision of facilities to the Organiser is cancelled or failed or curtailed due to strikes, lockouts or circumstances beyond the control of the Organiser.

14. Data Protection

14.1 The Organiser shall process all data provided on the form and in any other communication in accordance with the purposes set out in the Organiser's registration and in a manner consistent with the Data Protection (Jersey) Law 2005.

14.2. In accordance with the Law, any data recorded under the Exhibitor's name may be inspected on application to the Organiser.

14.3. The Organiser may contact the Exhibitor in relation to future events unless otherwise requested in writing by the Exhibitor.

15. Electrical Supply

15.1 It is intended that electrical supply will be provided to Exhibitors who request such supply on the Form where logistically possible.

15.2 The Organiser will provide such Exhibitors with a supply of electrics equivalent to 13 amps.

15.3 The Exhibitor must provide as much information as possible to the Organiser as to its electrical requirements not later than 30 days before the Event.

15.4 The Organiser will use reasonable endeavours to comply with early requests and attempts will be made to comply with last minute requests.

15.5 The Exhibitor must obtain written permission from the Organiser if it wishes to use a generator in the course of its Exhibit.

15.6 The Exhibitor must ensure that all electrical equipment and appliances used in its Space have been tested and conform to the relevant health and safety requirements.

16. Security

16.1 The Organiser will arrange for a private security provider to be present for the duration of the Event.

16.2. Notwithstanding clause 16.1, the Exhibitor is responsible for the safety of their Exhibits and other property and persons and the Organiser accepts no liability for any theft, losses or damage to the Space, Stand, Exhibits or other property belonging to the Exhibitor or in their control or care.

17. Media and Advertising

17.1 The Organiser reserves the right to permit audio or television broadcasting transmissions, filming, photography and audio recordings at any time during the Event.

17.2. Written consent must be obtained from the Organiser should the Exhibitor wish to use any public address or audio system, or conduct any live performances at the Event, and this consent should not be unreasonably withheld.

17.3. Any consent given is conditional upon whether the public address or audio system or live performances may cause inconvenience and/or nuisance to any other Exhibitors or the public.

17.4. An Exhibitor must not display or distribute advertisements or other printed matter in areas other than upon its own Space. The Organiser has the right to prohibit or remove such materials at any time in their discretion, at the Exhibitor's expense.

18. Copyright, Design and Patent Protection and Trade Marks

18.1. The Exhibitor must not copy, photograph or draw any other Exhibitor's Exhibits or other property or products at the Event without the prior consent of the Exhibitor.

18.2. Nothing in the Agreement will give the Exhibitor the right to use any trade mark which the Organiser, or any associated companies, own or use in relation to the Event for any purpose except for advertising the Exhibitor's presence at the Event.

19. Expulsion of People

19.1. The Organiser reserves the right to expel, or to prohibit or restrict entry by, any persons whose presence at the Event is not in the interests of the Organiser, the Exhibitor and/or the public.

20. Time of Essence

20.1. Time will be of the essence in respect of each term or condition of the Agreement

whereby the Exhibitor is required to do something by a specified date or within a specified time.

21. Disputes over Admission or Allocation of Space

21.1. Any dispute between the Exhibitor and Organiser over admissions and allocation of space shall be referred to the Harbour Master if it cannot be resolved by informal means.

22. Entire Agreement Clause

22.1. Space is let to the Exhibitor on these terms and conditions alone.

22.2. The Organiser will not be bound by an additional or contrary terms wherever they may come from.

23. Agents

23.1. Any agent entering into this agreement on behalf of a principal or parent company must provide the Organiser with a letter from that person confirming the Organiser's agreement to pay all monies due.

23.2. If the principal defaults, the agent will remain liable to pay all sums due under this Agreement.

24. Health and Safety

24.1. The Exhibitor must comply at all times with the Health and Safety at Work (Jersey) Law 1989 and other applicable regulations throughout the Event. At all times during the event all walkways must be kept clear of Obstructions.

24.2. The Exhibitor shall ensure that the design of the Exhibit complies with all rules and regulations and does not breach health and safety rules.

24.3. The size and dimension of the Exhibits should be presented to the Organiser not less than 30 days prior to the Event.

24.4. The Organiser retains the right to veto any design of the Exhibit that it deems unsafe or inappropriate.

