



## NEWS RELEASE

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### Jersey Boat Show in Association with Barclays Wealth pulls in the crowds

The third annual Jersey Boat Show, in association with Barclays Wealth, has attracted thousands of Islanders to the Port of Jersey for the festival weekend, with marine traders reporting buoyant and strong sales.

Bob Gallichan, Managing Director of Gallichan Marine, was one of the local exhibitors: "I am delighted with the show particularly as even by Saturday we had sold a number of boats. The show had a lovely atmosphere with plenty of visitors and the organisation behind it was very good indeed. Marine life is so much a part of the Island and the Boat Show is a great celebration of this and a fantastic promotional event."

Over the three days, visitors flooded down to the marinas to visit boats, sample seafood and Genuine Jersey delights in the fisherman's village, and lap up the maritime atmosphere.

UK 'Windy' sales representative, Ben Toogood, brought boats over specifically for the Jersey Boat Show, "We are very pleased to have come over for the show. Everyone here in Jersey has been very helpful and it has all been incredibly well put together. We have enjoyed the good atmosphere and it really has been a very positive experience for us."

Attractions were busy, with families enjoying the chance to experience a taste of life at sea, treading the decks of a vast variety of working boats moored at the special 'Condor Get on Board' pontoons. The Royal Navy's 79-metre Fisheries Protection vessel, HMS Mersey; the tall ship, Lord Nelson; the Port of Jersey tug, Duke of Normandy and two of the Navy's training vessels, HMS Tracker and Trumpeter, all lowered their gang planks for the weekend.

Boats of all shapes and sizes lined the pontoons for those who wanted to gaze and dream of the sea, while staying ashore. Visitors also enjoyed a varied and colourful array of more than 120 exhibitors.

Linzi Wilson, co-director of the Grass Roots Eco Festival, was there to promote the event: "We chose this weekend to do our early bird launch for the festival and it has been really successful. We've been really happy with the amounts of people who've come down specifically to buy our tickets. It's the first time we've been at the boat show independently and we will definitely be back next year."

Live entertainment added to the continental atmosphere throughout the festival weekend with many top musicians, including the incredibly popular world famous Beat Retreat performed by the Band of Her Majesty's Royal Marines. The band also joined young musicians from Jersey in a Gala Concert at Jersey's Opera House for a sell out, unique and entertaining show.

The Assistant Minister for Economic Development, Senator Paul Routier, said: "The Jersey Boat Show in association with Barclays Wealth has been a resounding economic success with important positive benefits for local marine traders and many smaller maritime businesses. It is particularly significant that the Port of Jersey has been able to hold such a successful event in the Island, given that the world is still recovering from the disruption to our airways and there is such an international focus on transport and travel, once again reminding us that the Port of Jersey really is the Island's lifeline. It is a credit to everyone that we have been able to demonstrate that our maritime environment and the Port of Jersey have been able to continue with such a major event, despite the incredible increase in workload and pressure on the whole Port and Marinas team in recent days, in the run up to the show."

'Youth' was the theme of this year's Jersey Boat's Show, with the focus carrying through all the elements the event, aiming to introduce as many young Islanders as possible to the opportunities of a life at sea with representatives from the Royal and Merchant Navies, the fishing industry, the yachting world and voluntary and charitable maritime services.

Commercial Director Myra Shacklady said: "The show was also an opportunity to educate everyone on how to enjoy our wonderful marine environment, safely and responsibly. With this in mind, it was fantastic to welcome so many representatives from such a wide variety of organisations, including local Royal Navy youth and cadet

organisations, Island sailing and yacht clubs and local businesses. The show is now hugely popular with Islanders and I think its success is based on the fact that it is a free event for all the family, appealing to all generations and everyone whether an experienced mariner or not. All our traders, from the luxury to the smaller end of the market, have reported good business, reflecting the real range of opportunity in the maritime world. It really is a fantastic showcase for the marine industry, which brings significant benefits for tourism, trade and the Island as a whole."

Barclays Wealth was delighted to be lead sponsor for the 2010 Jersey Boat Show: "The event was a great success and was attended by many local families and individuals in addition to scores of visitors. I'd like to take this opportunity to thank both the team from Harbours and Barclays Wealth for putting on such a great event which we should all be very proud of," said Richard Corrigan, Director, Barclays Wealth, Jersey.

The Jersey Boat Show also helped tourism, with an increased number of visiting yachts from the UK and France arriving for the show.

The show was opened by Jersey's TV chef, Shaun Rankin and powerboat champion Shelley Jory.

Updates about latest features and events will be posted on [www.jerseyboatshow.com](http://www.jerseyboatshow.com)

- Ends -

#### **Notes to Editors:**

For further information, please contact Boat Show Co-ordinator, Sara Felton on telephone (01534) 447745 or 07797 787 872 or Commercial Director, Myra Shacklady on 07797 816 701

Photos available on request.

Visit [www.jerseyboatshow.com](http://www.jerseyboatshow.com) for more information.

**Jersey Boat Show's Facts and Figures**

- The Jersey Boat Show is organised by Jersey Harbours, a government department of the States of Jersey.
- The event is a vital showcase for the local maritime industry, an integral part of the Island's tourism offering and an opportunity for broadening overseas marine connections.
- The show highlights the Port of Jersey as it continues to provide the Island's lifeline, the valuable input of the Jersey Coastguard in promoting safer and cleaner seas and the role of Jersey Harbours in overseeing both these and Jersey Marina services to ensure their development and long term viability
- This year's theme was 'Youth' and there was a special focus on youth organizations and activities for younger Islanders.
- The Show was officially launched on board the Royal Navy mine hunter, HMS Walney, when she was brought into St Helier Harbour by her Commanding Officer, Old Victorian, Lieutenant-Commander Marcus Jacques, last December.
- An estimated 20,000 visitors enjoyed the Boat Show last year which featured nearly 80 exhibitors and more than 80 boats of all shapes and sizes.
- Overall during 2009 maritime visitors to Jersey were up 8% on 2008
- During the whole of 2009 22,000 yachtsmen arrived, with 7,600 boats and an average stay of two and half days.

### About Barclays Wealth

Barclays Wealth is a leading global wealth manager, and the UK's largest, with total client assets of £151.2bn, as at 31 December 2009. With offices in over 20 countries, Barclays Wealth focuses on private and intermediary clients worldwide, providing international and private banking, investment management, fiduciary services and brokerage.

Barclays is a major global financial services provider engaged in retail banking, credit cards, corporate banking, investment banking, wealth management and investment management services, with an extensive international presence in Europe, the Americas, Africa and Asia. With over 300 years of history and expertise in banking, Barclays operates in over 50 countries and employs approximately 144,000 people. Barclays moves, lends, invests and protects money for over 48 million customers and clients worldwide.

For further information about Barclays Wealth, please visit our website [www.barclayswealth.com](http://www.barclayswealth.com).