



**NEWS RELEASE**

**25<sup>th</sup> March 2008**

### **Jersey Boat Show 2008 Website Goes Live**

Jersey Harbours has launched a new website providing detailed information about the Island's first boat show.

The three-day event will be held in and around St Helier Marina during the bank holiday weekend of 3-5 May 2008. It will provide Islanders and visitors with the opportunity to view a variety of craft and products, ranging from luxury super yachts to the latest boating gadgets, fashions and food .

As well as giving details about the boat show, the new website, [www.jerseyboatshow.com](http://www.jerseyboatshow.com), allows exhibitors to register for the event. A good number of marine leisure companies have already registered, including major brands such as Sunseeker, Fairline and Princess, with boating gadgets such as Waterbuoy – the business behind the flotation safety device seen on the BBC's Dragon's Den, being launched in Jersey, at the Show.

Chief Executive of Jersey Harbours and the Jersey Boat Show, Howard Le Cornu said: "We want the first Jersey Boat Show to showcase the best of the Island's marine leisure industry, and have a tangible impact on its growth. We have already had a fantastic response from local companies but we welcome registration from any businesses connected with the marine industry. We hope the new website will make it easier to register and get regular updates about the event."

Jersey Boat Show 08 is being organised by Jersey Harbours in partnership with Collins Stewart and supported by Economic Development.

Deputy Alan MacLean, the minister responsible for Jersey Harbour, said: "The States of Jersey are committed to growing the marine leisure industry and the boat show will play an important part in achieving this. Over the coming years, I hope that the Jersey Boat Show will become a significant feature in the international boating calendar."

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#### **Notes to Editors**

For further information, please contact Sara Felton on telephone (01534) 447745

Jersey Boat Show 08 is organised by Jersey Harbours in partnership with Collins Stewart and supported by Economic Development, Jersey Tourism and the Jersey Marine Traders Federation.

Collins Stewart Wealth Management is the largest private client portfolio management and stock broking business in the Channel Islands and is one of the UK's leading wealth managers for private clients, trusts and charities. The group has offices in France, Guernsey, India, Ireland, Isle of Man, Israel, Japan, Jersey, Singapore, Switzerland, UK and USA. To learn more visit [www.CollinsStewartWealth.com](http://www.CollinsStewartWealth.com)