

Jersey Marinas
News Release

Thursday 13 October 2011



2012 Barclays Wealth Jersey Boat Show Confirmed

The 2012 Barclays Wealth Jersey Boat Show will take place again next year over the Bank Holiday Weekend of Saturday 5 May through until Monday 7 May.

The announcement was made by CEO and Harbour Master Howard Le Cornu during this year's Southampton Boat Show, which he attended last month alongside Managing Director for Jersey Marinas, Myra Shacklady, who has overall responsibility for organising the Island's premier maritime event.

During the Southampton Boat Show, as well as meeting with many key members of the boating community, Mr Le Cornu and Ms Shacklady spent time at the Channel Islands exhibition stand, helping to promote Jersey as a maritime destination. They also took the opportunity to promote next year's Jersey event by meeting with existing as well as potential new partners and sponsors.

Support for Jersey as a maritime destination remains strong according to Mr Le Cornu and in particular there is increasing interest in the boat show. He said, 'The Barclays Wealth Jersey Boat Show continues to go from strength to strength and I am delighted it has received such glowing accolades from the many industry partners we met recently. It is particularly encouraging to see its reputation growing, especially on an international level. However, in our mind the philosophy remains unchanged and that is the fact that the boat show is a perfect showcase for Jersey's marine leisure industry while at the same time offering a free community event that can be enjoyed by people of all ages. Looking forward to next year, we are delighted to have the continuing support of Barclays Wealth and the Royal Navy and are now in the planning stages to ensure that the 2012 event is even bigger, better and bolder than ever'.

Jersey Marinas, which organise the annual event, say this year's show, which was held in early May, was a great success and despite the mixed weather attracted large numbers of visitors and exhibitors. The programme of activities for next year is still to be announced but details, as and when they become available, will be posted onto the website, jerseyboatshow.com, which also includes a dedicated area for sponsors and exhibitors. Mr Le Cornu confirmed that the 2012 Barclays Wealth Jersey Boat Show will once again feature the Royal Navy who has played an active role at the show since it was established in 2008. Furthermore, interest from exhibitors remains high and many who participated this year have already signed up again for 2012.

Assistant to the Chief Minister, Senator Paul Routier MBE, said, 'The Barclays Wealth Jersey Boat Show is now the third largest boat show in the British Islands and sits comfortably alongside Southampton and London, which is a fantastic achievement in such a short space of time. Exhibitors and traders who took part this year reported excellent sales and I am pleased to hear that many of them wish to take part again in 2012. I have every confidence that the team at Jersey Marinas, together with the continuing support of Barclays Wealth, will once again deliver an event to be proud of, one that not only will reap benefits for the local economy but will also encourage the community to attend, soak up the festival atmosphere and help kick start summer 2012'.

Individuals and companies interested in participating in the 2012 Barclays Wealth Jersey Boat show can now download an exhibitor's pack from the official website – jerseyboatshow.com

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