

Wednesday 15 February 2012



Flying the Flag at Jersey's Largest Maritime Event

Jersey Marinas has launched an art competition among Jersey's primary schools to find a winning design for the 2012 Barclays Wealth Jersey Boat Show flag.

The winning design will be created into the official flag for the three-day show, which takes place in and around St Helier Marina over the Bank Holiday weekend of Saturday 5 to Monday 7 May.

As well as receiving a prize voucher, the winning youngster will also play an important role in the opening ceremony on Saturday 5 May and hoist the flag, which will fly in the arena throughout the weekend. In addition, the winner's school or activity club will also receive a prize.

This is the second year that organiser's of Jersey's largest free maritime event have launched a children's art competition, which was won in 2011 by 10-year old Angus Montgomery. Group Commercial Director for Ports of Jersey, Myra Shacklady, says, 'The Boat Show is a community event, appealing to all ages and we thought this was a great way to involve local youngsters. The judging panel was very impressed with last year's entries and chose a great design. I am sure this year's pictures will be equally impressive.'

The art competition is open to all Jersey primary school children up to and including 11 years of age. The picture, which must have a maritime theme, should be drawn on A3 landscaped size paper, using materials such as paint, colour pens, pencils or crayons. The closing date for the competition is Monday 16 April 2012 and further details are available online at www.jerseyboatshow.com

- Ends -

Notes to Editors

The Barclays Wealth Jersey Boat Show 2012 will take place in and around St Helier Marina over the Bank Holiday weekend of Saturday 5 to Monday 7 May 2012. Now in its fifth year, the event, which offers free entry, has attracted up to 30,000 people over the three days (based on 2010 and 2011). A wide range of activities, both on and off water will be available, including yachts and water craft, a visit by the Royal Navy, entertainment, a Gala Concert as well as food and craft stalls along the quay side.

For further details on this year's event visit www.jerseyboatshow.com

For media enquiries and to arrange further comment please contact in the first instance, Alan Donald, Marketing & Communications Manager – Ports of Jersey on (01534) 446020